

Type	Description		Cost
Half-Show Sponsor	Includes: 15-minute Guest spot, promo mentions and 1-60-Sec. Spot		\$ 250.00
Guest Sponsor	Includes: 10-minute Guest Spot, promo mentions		\$ 200.00

No. of Spots	30 Sec. Spot	Discount	Cost
1	75.00	0	\$ 75.00
4	75.00	10%	\$ 270.00
8	75.00	15%	\$ 510.00
12	75.00	20%	\$ 720.00

No. of Spots	60 Sec. Spot	Discount	Cost
1	150.00	0	\$ 150.00
4	150.00	10%	\$ 540.00
8	150.00	15%	\$1,020.00
12	150.00	20%	\$1,440.00

Rates are net cost and include production costs

The Value Of Being Known...

- Our community of 30,000 loyal listeners in Mondays 5pm (drive time) on ESPN 1560AM, Melbourne will spend millions this year. Just a fraction of this spending can represent significant growth to your business.
- We will create a high-quality, emotional and compelling radio commercial for your business.
- Because radio is affordable, you can afford to reach loyal listeners consistently with your message. Mindshare is fleeting - you must maintain it or it will disappear.

Terms

For complete terms and conditions see page 2 of advertising agreement.

Payment

Due in full upon invoice at the time of service.

General

National Health Review reserves the right to reject or cancel any advertising which, in the opinion of the publisher, does not conform to publication standards or goals.